

U/O Abbrico Webtech Solutions (P) Limited

# Leading 360 DEGREE

Services in the realm of Web Devlopment ,Mobile Apps Devlopment & SEO services!



## **COMPANY OVERVIEW**



SEO Services global provides comprehensive and integrated IT services that includes Software development, Website designing and development, Mobile application development, Digital marketing as well as development and implementation of mission critical business applications with cutting edge technology to our customers round the globe. At Flexsin, we ensure you high quality deliveries every time and on time!

## **Our Values**

We value, above all, our integrity in everything we do.

We value team accomplishments and seek opportunities to join with our colleagues to advance the success of our clients.

Team Unparalleled Client Satisfaction

Quality

Integrity

**Diversity** 

We value our clients, understand their business, and pledge our commitment to contribute to their success and satisfaction.

We value the unique combination of qualities and contributions that each individual brings to the workplace.

We value quality in all we do; in quality we deliver the perceived value of our product.

## Who We Are?

The company was established in the year 2008, with the goal to provide high quality cost effective services to the internet & IT outsourcing community and businesses who wish to maximize their ROI and REACH by harnessing the unlimited power of information technology.

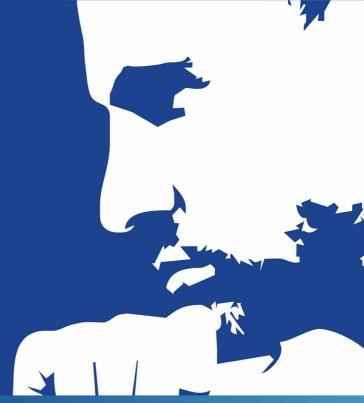
Today we have a team of over 300+ highly qualified professionals operating from our facilities in India, United States and South Africa. We have sustained a growth rate of 300% annually fueled by the high delivery standards we maintain and pride in.

Within a timespan of just 10 year we have successfully delivered over 2500 projects to clients worldwide.

#### **ADVANTAGE**



At SEO Services global you get a one-stop shop for all you IT service needs, we will take care of all your needs right from Strategic concept development, Business analysis, Software development to online marketing all in one place. Once you go with Flexsin you will never have to go anywhere else again.



## **Services We Provide**

- Web Development
- Application Development
- Digital Marketing
- Mobile Development
- Creative Designing
- Website and Application Maintenance
- Flash and Flex Development
- Outsourcing Services

## **Our Strengths**

- Single point of contact for all your needs
- Dedicated team of over 300+ experts
- A commitment to quality and generation of value
- A domain knowledge pool across multiple business domains
- Competitive pricing and support
- Continuous upgrade to new and emerging technologies

## Why SEO Services global

- Time-tested Business Model
- Diverse domain competency
- Microsoft certified partner
- Strong Technical Expertise
- Reliable and consistent communication
- A flexible pricing model tailor made to the individual needs
- Over 1200 satisfied client globally



## **SERVICE PORTFOLIO**



We have developed our service portfolio with a 360 degree approach. We continually add to our service portfolio as the internet market evolves and new technologies are added to the IT pool. We understand that technologies evolve and our business model allows us to evolve with them to ensure that you get the advantage of the latest at all times.

#### **Web Development**

- Custom Web Development
- Application Development
- Enterprise Portal Development
- Ecommerce Solutions B2C / B2B
- Facebook Apps & Social Media
- eCommerce Websites

## **Mobile Apps Development**

- Mobile Apps Development
- iOS/iPad/iPhone Apps Development
- Android Apps Development
- Mobile Websites Development
- Android Tablet Apps
- Mobile Websites

#### **SEO & Digital Marketing**

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Social Media Optimization (SMO)
- Reputation & Brand Management
- Internet Marketing
- Lead Generation

## **Creative Designing**

- Logo, Brochure & Corporate Identity
- Graphic Designing & Illustrations
- Flash Animations
- Website & Microsites Designing
- Landing Pages, Newsletters & Mailers
- Brochures and Printing Material









## **WEB APP DEVELOPMENT**



We expertize in both open source and proprietary development platforms. When you come to SEO Service global we understand that your endeavor is an investment, we analyze your business & budget needs and devise a solution for you which provides you with the best business advantage at the cost you had in mind, thus ensuring positive returns on your investment at all times.

Our core development teams are complemented by our User Experience, Java, Flash and Flex development experts. By integrating these into the core web technologies we deliver the tactical edge to our clients which helps them generate more revenue by increasing the customer experience, product recall and brand value to the existing business.

## PHP/LAMP

We have delivered over 300+ exceptional PHP websites and applications. Strong PHP Core and Framework expertise including CakePHP, Zend, Coreigniter, Symphony, Yii etc Extensive experience in PHP CMS such as Wordpress, Joomla, Drupal and Moodle

Proficiency in E-commerce/E-business solutions such as Magento, Opencart, Drupal, OSCommerce, X- cart etc

Flexsin is unsurpassed in leveraging the benefits these open source technologies deliver





FRAMEWORK









## **ASP.NET**

Having built not just websites but robust web applications covering the entire width of the business administration from Sales, product management to HR services we prize our development team's capabilities.

Our expertise includes ASP.net (4.0, 4.5, MVC), Windows Form, Web services, Silverlight, Azure, ORM and SharePoint We have also implemented websites using various E-commerce/E-business solutions like Dotnetnuke, Sitecore, AspDotNetStorefront etc.















#### MOBILE APP DEVELOPMENT



80% of the world's population today has mobile phones. This creates a whole new channel of communication to your end user. At SEO Servic global we help you maximize this advantage by integrating the mobile world into your existing business processes. If you have an existing website or are planning for One SEO Servic global helps you integrate this advantage into your business

## **IPhone and Ipad**

With more than 8 years in IOS app development our team has provided some revolutionary app solutions to our customers.

If you have an idea our team can give it life on an iPhone or iPad!

Equipped with the latest in technology our IOS development team constantly upgrades itself to ensure we remain at the top of our game.

We provide high resolution and rich graphical application design through the use of the latest equipment in 2D and 3D graphics.





## **Android Phone/Tablets**

We have earned both recognition and experience having developed applications for the latest version of Android including Gingerbread 2.0.x, Honeycomb 3.0.x and Ice-cream Sandwich 4.0.

Employing the android 4.0 SDK for developing apps we offer both scalable and flexible apps with stunning graphics supported by our strong design backbone.

Having developed B2B, B2C, social networking, financial domain, Video chat and collaboration tech apps there is nothing we cannot take on.



## **DIGITAL MARKETING**



Rules of marketing dictate that a great product is only as good as the position it holds in the minds of your target consumers. This holds true for the internet market as well, at Flexsin we ensure that your website remains at the top of all search engine results instantly converting your website to a Great business venture. Our experts help you strategies this effort right from the word go!

Our team of internet marketing experts focuses on delivering measurable business results in a short time frame.SEO Service Global is proficient in providing a complete web presence to their clients through Search Engine Optimization, Search Engine Marketing and Social Media Marketing With 1800+ top ranking clients under our belt and supported by a top notch development team we are one of the best in the game today

SEO Service Global is at your service when your business needs a strong Digital Marketing platform that can transform the online Marketing campaign completely with focused promotion through the right mediums.

We are a leading search engine optimization and internet marketing company which renders services such as SEO marketing, social media optimization, pay per click, internet marketing, and reputation management for an organization. The specialists that work on your project are capable of formulating business driven SEO & internet marketing solutions in order to provide the complete ROI for your trade.

#### **Services We Provide**

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Search Engine Reputation (SERM)
- Digital Media Services
- Social Media Optimization
- Search Engine Submition
- Internet Marketing
- Online Advertising
- AdSense Optimization
- Web Promotion
- Link Building
- Lead Generation

**Brainstorming** 

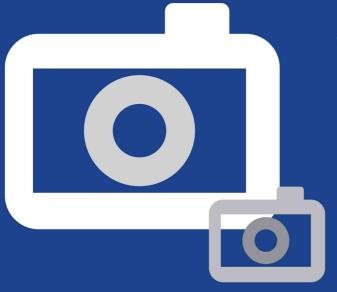
Implement and Enhance

Campaign
Tracing and
Performance
Reporting

Highlighting area of improvement Competitor analysis and performance measure Developing plan of action to reach goal in minimum possible time

Perform constant tests and adoption of competitive SEO strategiespossible time Observe search engine activity and website's performance Evolution of your SEO campaign on a regular basis

Maximum automated processes for high accuracy Report typically covers SEO summary, ranking progress and performance Monthly activity summary for complete transparency



## **WEB DEVELOPMENT PORTFOLIO**

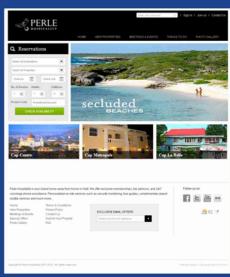


"SEO Services Globalhave engaged in a very complicated development and performed very well, adding value and being a good communicator and developer. Changes were allowed during the project without extra cost. Due to changes the project was delivered later than original planned date, but to be honest this was as much at my request."

**Brian Merritt | London, United Kingdom** 

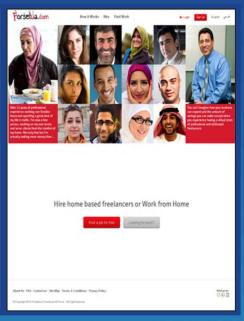














## INTERNET MARKETING PORTFOLIO



"The SEO Service Global team is really professional. They have done a great job on our website and we had very nice improvement in our SEO. They always guide me to make my website awesome and they spent more time to solve some other stuffs out of project scopes as well. I highly recommend them and will work with them for other projects. Great Thanks to Rohit and Their team."

Richard | Australia

Project Name: SEO Service for Travel Management Industry: Travel and Hospitality Technologies Used: SEO



Kenya.com is a member of EAWLS/ASTA/KATO/APTA/BBB/CST and a host of other professional African Tourism organizations. The company has been successfully exercising this business for more than 15 years and since that time it has been serving around thousands of safaris trips every year.



Keyword	Ranking Status	
	Initial	Current
Kenya safaris	0	1
Kenyan safari	0	1
Kenyan safari tour	0	1
Kenyan safaris	0	1
kenya safari tours	0	1
safari tour	0	1
Kenyan safari tours	0	2
kenya safari tour	0	2
safari kenya	0	2
safari in kenya	0	2
African safari packages	0	3



Keyword	Ranking Status	
	Initial	Current
Kenya safaris	0	1
kenya safari tours	0	1
kenya safari tour	0	1
kenya safari packages	0	1
lodges in kenya	0	1
Africa Private Safaris	0	1
safaris kenya	0	1
kenya africa safari	0	1
Kenyan safari	0	2
Kenyan safaris	0	2
safari kenya	0	2



Keyword	Ranking Status	
	Initial	Current
Kenya safaris	0	1
Kenyan safari	0	1
Kenyan safari tour	0	1
kenya safari tours	0	1
Kenya safari tour	0	1
safari in kenya	0	1
lodges in kenya	0	1
African safari tour	0	1
kenya	0	1
mt kenya safari	0	1
Kenyan safaris	0	2

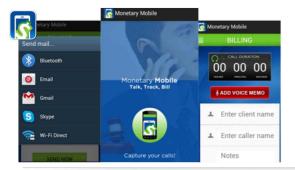


## **MOBILE DEVELOPMENT PORTFOLIO**



"I have been well looked after by SEO Service Global, they have gone out of there way to help and I would happily recommend them to anyone wishing to develop an app. A professional group, well organised and pleasant at all times."

Ann | Australia



## **Project Description:**

Professionals who bill by the hour know this well. Accurately keeping track of billable time is a challenge under the best of circumstances; keeping track while out of the office and talking on a mobile phone makes the challenge even more insurmountable.

## **Project Description:**

Alice's Wardrobe allows you to virtualise your wardrobe and take it everywhere you go! No need to empty your wardrobe everytime you need to decide what to wear, use the app to help you plan your outfits and even share with friends!





## **Project Description:**

This is a load board app designed to make trucking easier for hard working Truckers. This app is designed to connect "Truckers" who use this app can auto post their trucks, or look for posted loads on the website Brokers and Shippers can use this app to find Truck Drivers, or post their freight.

#### **Project Description:**

HotSnap is an online photo contest. Users submit photos using our app then the entire community of Hotsnap users vote for their favorite photo.





## **OUR CUSTOMERS**



SEO Service Global is powered by intellect and driven by values. Speed, quality and competence are our mission. We assure you for best in class service and support. For any kind of web or client-based solutions or services you can visit our website www.seoservicesglobal.com





































## **HEAD OFFICE**

**SEO Service Global** 

**U/O Abbrico Webtech Solutions (P) Limited** 

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# **BRANCH OFFICE**

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